



# THE PRODUCERS COURSE

**CAPE AUDIO COLLEGE**  
THE INSTITUTE OF SOUND TECHNOLOGY

# Course Introduction

The Cape Audio College producer course is recommended for any person aspiring to be a music producer. In order to be successful in the competitive the music industry, a producer requires a good working knowledge of studio production, music arrangement, contract agreements and business management.

Cape Audio College takes a unique approach to the art of music production by the intergration of sound engineer graduates with producer course students. This gives students the opportunity to understand real world production techniques as well as the important factor of people skills. The producer course also incorporates workshops from well established producers covering a wide demographic of music genres. Students are given the opportunity to discuss ideas, interact and develop relationships with real world producers and engineers.

In order to avoid unforeseen shortcomings and misinterpretation of contract agreements, publishing and distribution deals, a producer is required to understand the terminology and protocols between the parties involved with the contract agreements.



"We won't let anything out unless we've spent an awful lot of time and spent days and weeks and months on how to make this sound good,"

Eddie Kramer, South African born producer/engineer for Jimi Hendrix, Kiss, David Bowie..

# Curriculum

## Studio Fundamentals:

- Studio Layout
- Outboard equipment
- Production equipment
- Digital audio Workstations
- Effects processors

## Audio Engineering basics:

- The role of a sound engineer
- Working with sound engineers
- The recording chain
- The mixing chain
- Mastering techniques
- Professional sounding productions

## Music Arrangement:

- Reason production
- Pro Tools production
- Cubase production
- MIDI
- Samplers
- Music composition and arrangement
- Producing for film and advertising
- Harmonies and chord structure

# The Music business

Marketing

Contracts and agreements

Music associations

Finance and budget planning

Working with record labels

Royalties

Management

Publishing and copyright

Distribution

Music in a digital age



# Getting into the game

From idea to reality

Finding talent

Establishing relationships

Working with artist

Growing talent

The key to success

Getting the gigs

Moving up the ranks

Building trust

Going solo

The art of pre production

Working with record labels



# Course Background

The modern music producer has many roles to fulfill. From organizing and scheduling production budgets, booking studios, engineers and musicians, controlling and guiding artist during recording sessions.

Broaden your horizons with the Cape Audio College's producer course and gain the necessary skills required to become a successful music producer.

The course entails all the fundamental aspects required to become a force to be reckoned with in the modern music industry. This includes studio orientation, basic audio engineering, artist management, music arrangement and production as well as the essential elements of the music business.

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